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FOR IMMEDIATE RELEASE

Centennial Ag Supply Co. Honored for Environmental Stewardship

Greeley, CO –Centennial Ag Supply Co. of Kersey has received a regional Environmental Respect Award and is one of five finalists for the national award to be presented later this month.

The award, sponsored by DuPont Crop Protection and CropLife magazine, is the agricultural industry's highest recognition for environmental stewardship among U.S. agricultural retailers. It honors those who serve farmers and ranchers with the crop inputs and agronomic information and services critical to effective and safe crop production.

"We are pioneers in the agricultural business," said Jim Fargo, Safety and Compliance Manager for Centennial Ag Supply Co. "More importantly we are dads, moms, sisters, brothers, best friends and neighbors. We shop where our community shops; we play where our community plays...We make it not only our top effort, but also our

mission, to instill in our employees the importance of environmental respect."

Centennial Ag Supply Co. received the award based on their excellence in site design, in-plant storage and handling procedures, proper application and leadership in promoting safety and stewardship among customers and employees.

The company was also noted for the many extra steps they take to keep their environmental impact to a minimum, including utilizing safety checklists for product inventory and storage, continuous facility and plant improvements, employee training programs, and community service.

"DuPont is pleased to congratulate the winners of the 2013
Environmental Respect Award and applauds their accomplishment in environmental stewardship," said Rik Miller, president of DuPont Crop Protection. "These leaders are helping to advance environmental safety as well as the safe use of agricultural products."

Centennial Ag Supply Co., along with the other regional winners, will receive an Environmental Respect Award crystal sculpture at the award ceremony held in Washington D.C. in July. If they are chosen as the national winner, they will also have the opportunity to visit an international winner's location on an agricultural tour early next year. "It's through the conscientious efforts of these ag businesses and the crop producers they serve that this nation is assured of a safe and bountiful food supply," said Paul Schrimpf, group editor of CropLife magazine. "We're delighted to be able to gain them some recognition for their environmentalism."

Centennial Ag Supply Co., founded in 1976, is a family owned, state-of-the-art, input supply company servicing the Rocky Mountain region with seed, fertilizer, custom application, chemicals, industrial products, research, technology and consultation. The company's mission is to improve the productivity and profitability of customers through expert innovation, consultation, products and services.

With offices in Colorado, Nebraska and Wyoming, the goal each day is to meet the customers growing needs through integrity, teamwork, value creation, service, quality, compliance and humility. Colorado locations are: Fort Morgan, Holyoke, Julesburg, Kersey, and Yuma. Additional locations include Imperial, Nebraska and Pine Bluffs, Wyoming.

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The Environmental Respect Award is the premier award in agricultural stewardship among agricultural leaders and distributors around the world. Since its inception in 1990, more than 5,500 businesses in the U.S. have shared their stories of environmental respect, product safety standards, and customer and community outreach, and more than 300 have earned state awards. In the last seven years, the international extension of the Environmental Respect Awards has seen involvement from more than 250 businesses in 25 countries.